MEET THE PRESS

MINISTRY OF TRADE AND INDUSTRY

PRESENTED BY

ALAN KYEREMATEN

MINISTER
• INTRODUCTION

• ‘ONE DISTRICT ONE FACTORY’ (1D1F) INITIATIVE

• ‘ONE REGION ONE PARK’ INITIATIVE

• STRATEGIC ANCHOR INDUSTRIES
INTRODUCTION

The vision of the Ministry of Trade and Industry is to make Ghana the new manufacturing hub of Africa.

Within this context, the Ministry is implementing a comprehensive and integrated programme for Industrial Transformation which is anchored on ten pillars aimed at economic growth and diversification and massive job creation.
INTRODUCTION

The Ten Point Plan for Industrial Transformation is composed of the following:

1. **“One District One Factory” (1D1F) initiative**: Promoting rural industrialization and adding value to the natural resource endowment of each district.

2. **National Industrial Revitalization Programme with Stimulus Package**: Providing financial, technical and other services for local companies that are distressed but are potentially viable.

3. **Strategic Anchor Industrial Initiatives**: Developing new growth poles for economic diversification.
INTRODUCTION

4. “One Region One Park”:- Supporting the private sector to develop Industrial Parks and Special Economic Zones for each Region in Ghana.

5. Small and Medium Enterprise Development:- Establishing a new Enterprise Ghana Agency to promote MSME development.
INTRODUCTION

6. Industrial Subcontracting: Establishing a subcontracting exchange to link SMEs to the supply chain of large-scale enterprises through a structured process of matchmaking.

7. Export Development: Promoting aggressively export trade by leveraging the benefits of the CFTA, ECOWAS, EPA, AGOA and new emerging market destinations.

8. Domestic Retail Trade: Promoting “Made in Ghana” goods by enhancing domestic retail market infrastructure.
INTRODUCTION

9. Business Regulatory Reform:- Improving the Business Regulatory Environment to make Ghana the most attractive investment Destination in Africa.


For the purposes of this Meet The Press session, the presentation will focus on three (3) components of the Industrial Transformation Plan.
1. ‘ONE DISTRICT ONE FACTORY’ (1D1F) INITIATIVE

- The “One District One Factory” (1D1F) initiative is a key component of the Ten Point Industrial Transformational Agenda of the Government.

- The initiative is designed to support the establishment of at least one industrial enterprise in each of the 260 Districts.

- The programme is private sector led but facilitated by Government.
‘ONE DISTRICT ONE FACTORY’ (1D1F) INITIATIVE

- Two or more districts could collaborate to establish one factory if they have a common resource endowment.

- An existing enterprise that meets required criteria, may qualify under 1D1F.

- Government may intervene directly in districts where no promoters are identified initially, but will later off load interests to strategic investors.

- The size of each project is determined by promoter based on the Business Plan for the project.
STATUS OF IMPLEMENTATION

- **57** - 1D1F companies/projects in operation
- **22** - Projects under construction
- **33** - Projects ready to commence implementation before the end of 2019 (Financed by local PFIs)
- **56** - Projects ready to commence implementation before the end of 2019 (Small Scale Processing Facilities, Financed by AfDB)
- **5** - Projects ready to commence implementation before the end of 2019 (Common User Processing Facilities, Funded by AfDB)
- **8** - Projects ready to commence implementation before the end of 2019 (Financed under the CNBM facility)

**TOTAL NO. OF PROJECTS - 181**

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BREAKDOWN OF 1D1F PROJECTS

NO. OF 1D1F PROJECTS THAT ARE NEW COMPANIES 129

NO. OF 1D1F PROJECTS THAT ARE EXISTING COMPANIES 52

TOTAL NO. OF PROJECTS 181
### 1D1F Projects by Region and by District

<table>
<thead>
<tr>
<th>Regions</th>
<th>No. of Districts</th>
<th>No. Districts Covered in Regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashanti</td>
<td>43</td>
<td>23</td>
</tr>
<tr>
<td>Bono</td>
<td>12</td>
<td>7</td>
</tr>
<tr>
<td>Bono East</td>
<td>11</td>
<td>5</td>
</tr>
<tr>
<td>Ahafo</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>Central</td>
<td>22</td>
<td>12</td>
</tr>
<tr>
<td>Eastern</td>
<td>33</td>
<td>15</td>
</tr>
<tr>
<td>Greater Accra</td>
<td>29</td>
<td>11</td>
</tr>
<tr>
<td>Northern</td>
<td>16</td>
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<td>3</td>
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<td>Savanna</td>
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<td>3</td>
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<tr>
<td>Upper East</td>
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<tr>
<td>Upper West</td>
<td>11</td>
<td>4</td>
</tr>
<tr>
<td>Volta</td>
<td>18</td>
<td>6</td>
</tr>
<tr>
<td>Oti</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>Western</td>
<td>14</td>
<td>5</td>
</tr>
<tr>
<td>Western North</td>
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<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>260</strong></td>
<td><strong>110</strong></td>
</tr>
</tbody>
</table>
NUMBER OF DISTRICTS COVERED IN EACH REGION

- Ashanti: 43
- Bono: 23
- Bono East: 12
- Ahafo: 11
- Central: 22
- Eastern: 33
- Greater Accra: 29
- Northern: 15
- North East: 11
- Savanna: 16
- Upper East: 4
- Upper West: 6
- Volta: 18
- Oti: 8
- Western: 14
- Western North: 9

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SECTORAL DISTRIBUTION OF 1D1F PROJECTS

- AGRICULTURE (PRIMARY): 22%
- AGRO PROCESSING: 56%
- MEAT PROCESSING (POULTRY/FISH/LIVESTOCK): 5%
- MANUFACTURING: 13%
- OTHERS: 4%
GOVERNMENT SUPPORT AT CENTRAL LEVEL TO 1D1F COMPANIES

- Facilitation of Access to Credit
- Interest Payment Subsidy
- Tax & Non-Tax Incentives (Cabinet and Parliamentary approvals granted)
- Free Technical Assistance from MOTI - Provided by experienced consultants & sector specialists (Technical Support Group)
1D1F Tax & Non-Tax Incentives

TAX INCENTIVES
- Corporate Tax (5-Year Tax Holiday)
- Exemption from import duties, taxes and levies on equipment, machinery, and parts
- Exemptions from payment of duties and levies on raw materials
- Exemptions from payment of withholding taxes

NON-TAX INCENTIVES
- Repatriation of Dividends
- Guarantee against Nationalization
- Expatriate Worker Quota
FACILITATING MARKET ACCESS

- DOMESTIC MARKET (PROMOTING MADE IN GHANA GOODS)
- GOVERNMENT PROCUREMENT
- EXPORT MARKETS (CFTA, AGOA, EU, ECOWAS & OTHER BILATERAL MARKET ACCESS OPPORTUNITIES)
GOVERNMENT SUPPORT TO 1D1F COMPANIES AT DISTRICT LEVEL

- District Implementation Support Teams: facilitating access to
  - Land
  - Energy
  - Roads; and
  - Other infrastructure facilities
GOVERNMENT SUPPORT TO 1D1F COMPANIES AT DISTRICT LEVEL

Business Resources Centres (BRCs) are one-stop enterprise support centers designed to provide a full range of business development services, investment facilitation and information services to potential(existing entrepreneurs and enterprises including 1D1F Companies.
GOVERNMENT SUPPORT TO 1D1F COMPANIES AT DISTRICT LEVEL

Services offered by the BRCs include, but are not limited to:

- Training for 1D1F Companies (Technical and management training).
- Facilitation of access to specialized Business Service Providers.
- Providing support for product registration, standardization and certification.
- Facilitation of access to financial services and credit
- Facilitate access to local markets
- Business management services including preparation of business plans and financial accounts
GOVERNMENT SUPPORT TO 1D1F COMPANIES AT DISTRICT LEVEL

The Technology Solution Centers (TSCs) or Rural Technology Facilities (RTFs), are designed to provide support to enterprises at the district level in technology application, innovation, manufacturing, and repair and maintenance of machinery, equipment and parts.
CURRENT STATUS

- 37 BRCs across the country are at various stages of completion
- 31 TSCs are at various stages of completion
- 30 additional BRCs are at design stage
- GHS 240 million invested in BRCs and TSCs/RTFs
Business Resource Center at Atebubu
Business Resource Center at Sefwi-Wiawso
Ongoing TSC construction works in Kumawu
SELECTED VIDEO CLIPS OF 1D1F COMPANIES
COMMISSIONED/INSPECTED
INSPECTION OF RHOVANNI ROYAL COMPANY LIMITED
BY THE PRESIDENT & HON. MINISTER OF TRADE & INDUSTRY
RHOVANNI ROYAL COMPANY LIMITED

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2. “ONE REGION ONE PARK” INITIATIVE

Strategic Objective:

- To support private sector investments in establishing at least one Industrial Park for each Region

Status of Implementation

- Nine (9) Parks in Four (4) Regions at various stages of implementation including the following Private Sector developments:
  - Dawa Industrial Park – Dawa
  - Appolonia Business City – Oyibi
  - West Park Industrial Estate – Shama
  - Sekondi Export Processing Zone
  - Shama Industrial Enclave
  - Sillicon Technology Park – East Legon Hills
  - Builsa Agro-Industrial Park

- Flagship Industrial Parks:
  - Tema Export Processing Zone
  - Greater Kumasi Industrial City
“ONE REGION ONE PARK” INITIATIVE

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Greater Kumasi Industrial City (Ashanti)
- 5000 acres (SEZ)
- Under Development (PPP)

Appollonia City (Greater Accra)
- 2,325 acres (1 hr 4 min/ 30.9 km to Tema Harbour) Mixed Use
- Rendeavour Company (Private)

Dawa Indust. Park (Greater Accra)
- 2,000 acres (1 hr 11 min/ 46.4 km to Tema Harbour)
- LMI Holdings (Private)

Tema EPZ (Greater Accra)
- 2,000 acres (37 mins/11.7 km to Tema Harbour)
- Operational since 1995 (PPP)

Silicon Accra (Greater Accra)
- 60 acres
- Development started (Private)

Sekondi EPZ (Western Region)
- 2,035 acres
- Under Development (Public)

Shama Industrial Zone (Western Region)
- 3,200 acres
- Undeveloped (Investor Search)

Builisa Agro-Industrial Park (Upper East Region).
- 3,000 acres
- To be developed (PPP/AfDB)

WestPark Industrial Estate (Shama, W. Region)
- 405 acres
- Under development (Private)

Builsa Agro-Industrial Park
(Builsa Agro-Industrial Park, Upper East Region)
- 3,000 acres
- To be developed (PPP/AfDB)

Greater Kumasi Industrial City
(Greater Kumasi Industrial City, Ashanti)
- 5000 acres (SEZ)
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Appollonia City
(Appollonia City, Greater Accra)
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GREATER KUMASI INDUSTRIAL CITY

The Greater Kumasi Industrial City is a 5000 acre integrated, mixed use development, comprising the following:

1. Inland Port
2. Transportation Logistics Hub
3. Administration & Management Office Complex
4. Commercial Center/Shopping Mall
5. Biopharmaceutical Park
6. Hotel & Restaurants
7. Financial Center
8. Convention & Exhibition Center
9. Business Incubator
10. Technology and Innovation Park
GREATER KUMASI INDUSTRIAL CITY

11. Education & Learning Resource Center
12. Residential Enclave
13. Leisure & Entertainment Park
14. Eco-Village
15. Food & Beverage Manufacturing
16. Automobile Manufacturing
17. Furniture City
18. Gold City
19. Aeronautical Maintenance Center
20. Machinery & Equipment Manufacturing
21. Heavy Industry (Steel, Aluminum, Construction Materials)

In the Industrial City, a One-stop investor facilitation service will be provided for investors, including business registration, project development, construction and operation, as well as facilitation in respect of customs, immigration, and other related regulatory requirements.
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2. Transportation Logistics Hub
3. Administration & Management Office Complex
4. Commercial Center/Shopping Mall
5. Biopharmaceutical Park
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16. Automobile Manufacturing
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19. Aeronautical Maintenance Center
20. Machinery & Equipment Manufacturing
21. Heavy Industry (Steel, Aluminum, Construction Materials)
3. STRATEGIC ANCHOR INDUSTRIES

The **Strategic Anchor Industries** are designed to diversify and introduce new growth poles for the economy. The key strategic industries under the initiative are:

1. Integrated Bauxite and Aluminum Industry
2. Iron and Steel
3. Petrochemical industry
4. Vehicle Assembly and Automotive Industry
5. Pharmaceuticals
6. Industrial Chemicals (using Industrial Salt)
7. Garments and Textiles
8. Vegetable Oils and Fats (including Oil Palm)
9. Industrial Starch (from Cassava)
10. Machinery and Equipment Manufacture
Top global Original Equipment Manufacturers (OEMs) ready to invest in Ghana in 2019:

- Toyota
- Volkswagen
- Renault
- Nissan
- Suzuki
- Sinotruk

Automotive Policy has been approved by Cabinet. To be launched soon.
Automotive Standards and Homologation have been developed for public consultations.
Development of Programme for Local Manufacturing of Components and Parts.
Announcement by Toyota Tsuho-Suzuki Senior Executives to jointly establish assembly plant in Ghana
CONCLUSION

The primary goal underpinning the Industrial Transformation Agenda is to:

- PRODUCE LOCALLY TO REPLACE OR COMPETE WITH IMPORTS
- EXPAND EXPORTS TO REGIONAL (ECOWAS), CONTINENTAL (CFTA) AND GLOBAL (EU, US & ASIA) MARKETS
CONCLUSION

BENEFITS:

- CREATE DECENT JOBS PRIMARILY IN RURAL COMMUNITIES
- ADD VALUE TO OUR NATURAL RESOURCES
- DIVERSIFY THE ECONOMY
- INCREASE EXPORT REVENUE
- REDUCE FOREIGN EXCHANGE EXPENDITURE ON IMPORTS
- STABILIZE AND STRENGTHEN LOCAL CURRENCY
- EXPAND GDP AND ENHANCE ECONOMIC GROWTH
- MOVE GHANA BEYOND AID
- CREATE WEALTH AND PROSPERITY IN GHANA FOR GHANAIANS
THANK YOU