

INTRODUCTION

- **Real growth in the industrial and manufacturing sector in particular has declined significantly over the years contributing to an unprecedented level of unemployment in the country. This is attributed to but not limited to:**
 - **High cost of capital**
 - **Limited access to medium and long term financing**
 - **High cost of electricity**
 - **Unreliable power supply**
 - **Limited access to land for industrial activity**
 - **Weak logistics**
 - **Weak infrastructure support for industrial development**

In response to these challenges, a number of strategic interventions have been outlined by the NPP government to address them. Among these is the National Industrial Revitalization Programme with the stimulus package for industries.

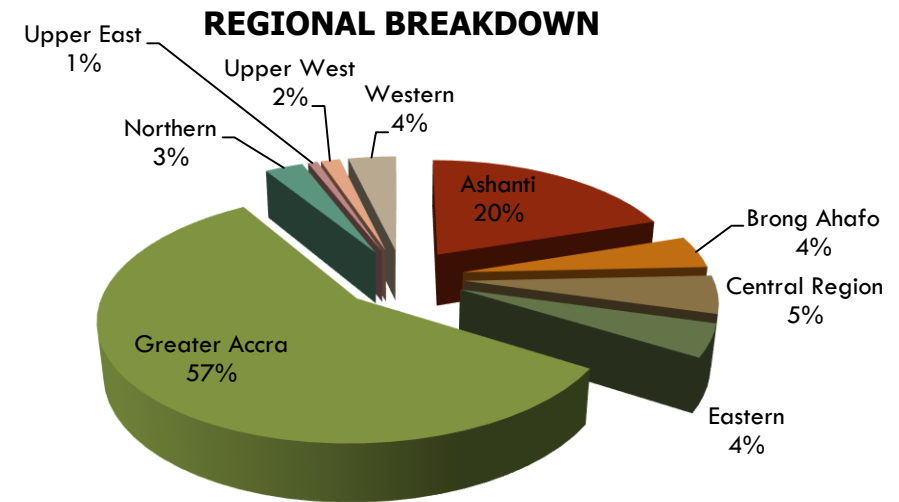
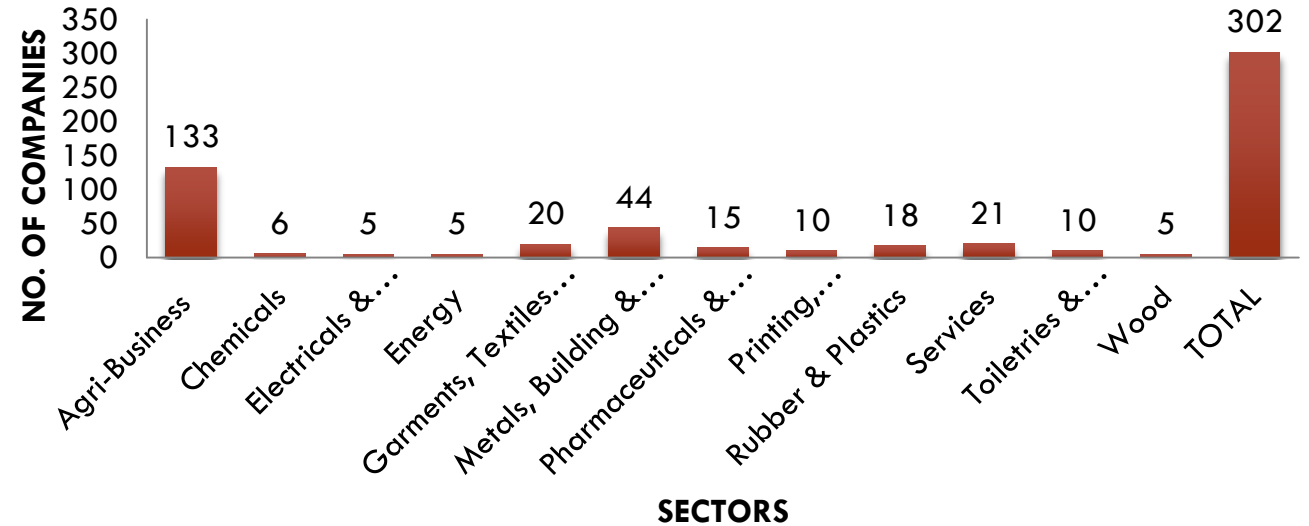
- **The Programme among others seeks to:**
 - **Create a quick disbursing Stimulus Fund of up to USD 200 million**
 - **Revamp distressed but viable companies**
 - **Provide technical assistance**
 - **Provide business development services**
 - **Access to market**

BREAKDOWN OF APPLICANTS



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SECTORS	COMPANIES
Agri-Business	133
Chemicals	6
Electricals & Electronics	5
Energy	5
Garments, Textiles and Leather	20
Metals, Building & Construction Products	44
Pharmaceuticals & Herbals	15
Printing, Stationery & Packaging	10
Rubber & Plastics	18
Services	21
Toiletries & Cosmetics	10
Wood	5
TOTAL	302



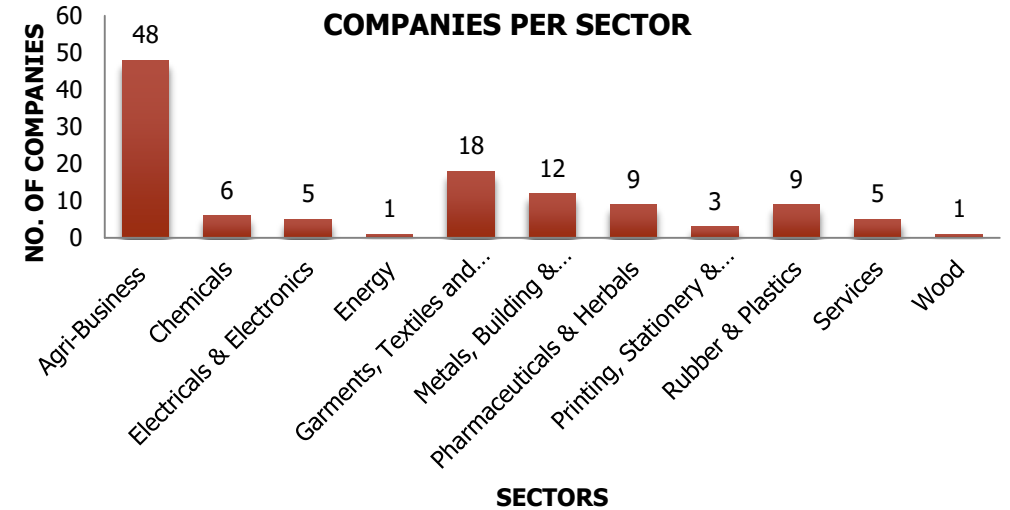
TOTAL NUMBER OF COMPANIES THAT EXPRESSED INTEREST: 302, 302 DKTs EMAILED AND 140 RESPONDED

BREAKDOWN OF COMPANIES THAT SUBMITTED DTKs



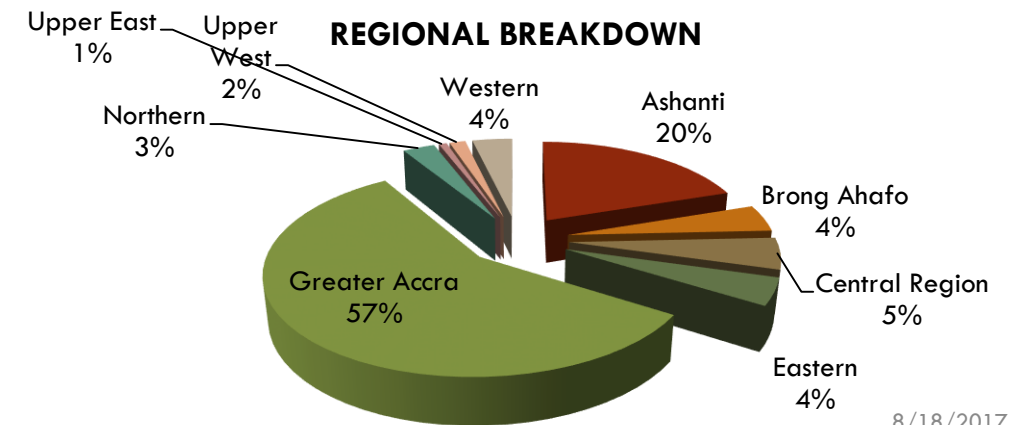
COMPANIES THAT COMPLETED AND SUBMITTED THE DIAGNOSTIC TOOLKIT

SECTORS	COMPANIES
Agri-Business	59
Chemicals	6
Electricals & Electronics	5
Energy	3
Garments, Textiles and Leather	20
Metals, Building & Construction Products	15
Pharmaceuticals & Herbals	9
Printing, Stationery & Packaging	3
Rubber & Plastics	12
Services	5
Wood	3
TOTAL	140



REGIONAL BREAKDOWN OF COMPANIES THAT COMPLETED AND SUBMITTED DTKs

REGION	COMPANIES
Ashanti	29
Brong Ahafo	7
Central Region	7
Eastern	6
Greater Accra	78
Northern	5
Upper East	1
Upper West	2
Western	5
TOTAL	140



8/18/2017

SELECTION CRITERIA

- ▶ **The criteria for the identification of beneficiary companies included but not limited to the following:**
 - ▶ **High potential for job creation(25%)**
 - ▶ **Competent management team (15%)**
 - ▶ **Sound financial and accounting reporting system(10%)**
 - ▶ **Good corporate governance (10%)**
 - ▶ **Good track record of operational and commercial performance (15%)**
 - ▶ **Clear evidence of existing/available market (20%)**
 - ▶ **Interest and willingness of existing shareholders and governing board (5%)**
 - ▶ **Potential to export to other markets outside Ghana**
 - ▶ **Location in peri-urban and rural communities**

FINANCING OPTIONS

► FACILITATION OF ACCESS TO FINANCING FOR STIMULUS PACKAGE

4 OPTIONS

- *DEBT FINANCING FROM SELECTED FINANCIAL INSTITUTIONS AT SUBSIDIZED INTEREST RATE.*
- *PRIVATE EQUITY FINANCING FROM LOCAL PRIVATE EQUITY FIRMS AND VENTURE CAPITAL COMPANIES.*
- *PRIVATE EQUITY FINANCING FROM INTERNATIONAL PRIVATE EQUITY FIRMS AND VENTURE CAPITAL COMPANIES*
- *FINANCING FROM GHANA EXIM BANK.*

NEXT STEPS

- **SFACILITATION OF ACCESS TO FINANCING FOR BENEFICIARY COMPANIES**
- **CO-ORDINATION OF TECHNICAL SUPPORT FOR STIMULUS BENEFICIARY COMPANIES**
- **MONITORING AND EVALUATION OF PERFORMANCE OF STIMULUS BENEFICIARY COMPANIES**

CONTACT DETAILS

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