



NATIONAL POLICY SUMMIT  
ORGANIZED BY THE MINISTRY OF INFORMATION AND HOSTED BY THE

**MINISTRY OF TRADE AND INDUSTRY**

**PRESENTATION ON**  
**DOMESTIC TRADE AND THE GHANA INTERNATIONAL**  
**TRADE COMMISSION**

**BY**

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# NPP MANIFESTO CONTEXT


The number one priority for the Government is to put in place the policy framework that will help businesses expand and create jobs, as well as promote the growth of entrepreneurship opportunities for young Ghanaians in particular.

This would be achieved by:

- ▶ ensuring strict compliance with existing legislation and regulations in respect of retail trade
- ▶ developing modern markets and retail infrastructure in every district to enhance domestic trade



# STRATEGIC OVERVIEW

- The overall objective is to create an efficiently functioning domestic market for the development and distribution of locally manufactured products.
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# KEY SECTOR INITIATIVES & PROJECT

- Develop modern markets and retail infrastructure in every district.
- Facilitate the establishment of shopping malls at other regional capitals (Tamale, Sunyani, Ho, etc) as well as the border towns such as 'Ashigame market' in Lome.
- Enhance craft villages in the various districts.
- Establish gold villages in selected towns across the country.
- Establish retail shopping malls at The current Ghana House situated at the High Street would be branded ' Ghana Emporium' for the sale of made in Ghana goods
- Establish the Ghana International Trade Commission (GITC) to deal with unfair trade practices.
- Ensure consumer protection.
- Draft legislation for local content and Government procurement for Made in Ghana products.



# CONCLUSION

- ▶ The Ministry will collaborate with the District Assemblies and other key stakeholders to establish a modern market in every district, construct shopping mall in each of the regional capitals as well as the border towns.
- ▶ The Ministry has embarked on a campaign to promote Made-in-Ghana goods and services. The Ministry currently has a Trade Portal which serves as an avenue for promoting made in Ghana goods.
- ▶ A consumer protection bill has been drafted and this will be reviewed by cabinet after which the workshops will be organized to sensitive the public on consumer protection.
- ▶ The constitution of the Ghana International Trade Commission will enable the Ministry to protect the domestic market from the impact of unfair trade practices in the course of international trade and ensure fair competition.

**Thank you**